



## Press Release

For immediate release

### **Bits & Bytes Marketing formalize its GMG distribution network for Indonesia**

Bits & Bytes Marketing Pte Ltd today announces the official appointments of PT Elite and PT Malino as GMG's dealers for the Indonesia market. Having recently been appointed the exclusive distributor by GMG for the Singapore, Indonesia and Malaysia markets, Bits & Bytes Marketing has been actively engaging the existing pool of dealers in these countries to formalize the new channel network structure.

Samuel Lee, Senior Sales & Marketing Manager of Bits & Bytes Marketing Pte Ltd said "We are very pleased to confirm the appointments of PT Elite and PT Malino. They have been representing GMG in Indonesia and have good sense of the local market." Added Steven Chong, Managing Director of Bits & Bytes Marketing Pte Ltd "The appointments will more or less complete the distribution network for the region for the coming year, although we will continue to lookout to qualify partners to extend GMG's presence. Meanwhile, we are positive that the present organization will deliver the results that we are targeting."

Christian Schwarze, Vice President of Sales at GMG comments "With Bits & Bytes as our distributor and PT Elite and PT Malino as dealers we have a structure in place which combines regional reach with local customer focus and service. The channel network for the region is therefore streamlined and all set for the growth we have anticipated "

For further information, please refer to [www.bitsnbytes.com.sg](http://www.bitsnbytes.com.sg)

-END-